

inVideo Advertising

TechSpecs 2020



inVideo Skinroll

In a nutshell

Reduce the size of the video played, add a skin around with visual elements + call to action and optionally an ad video integrated.

Assets :

- 1 image horizontal band (1)
- 1 image vertical band (3)
- Optional 1 video (Top right skin only)



inVideo Skinroll



Assets:

- The « skinroll » can be positioned on the top right or bottom right of the video.

1 horizontal image (1)

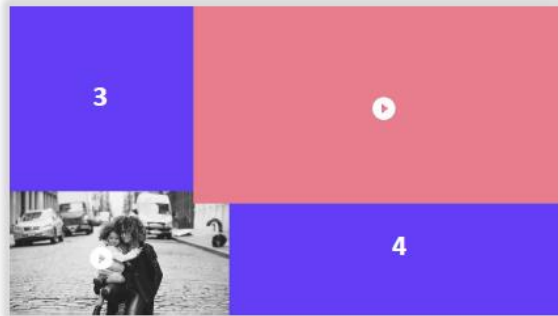
- Height : 216px
- Width : 1920px
- 100ko
- Png, jpg

1 vertical image (2)

- Height : 865px
- Width : 382px
- 100ko
- Png, jpg



inVideo Skinroll



Optional video

The AD video will be placed in the top right corner

Size video minimized

- 16:9
- 460x260px
- 1080p, 720p, 540p
- 3Mo
- .mp4 (h264 – ACC)

Size video expanded

- 16:9
- 1280x692px
- 1080p, 720p, 540p
- 3Mo
- .mp4 (h264 – ACC)

When the AD video will be in expanded mode, there will be an image placed below.

- Width:1920px
- Height:1080px
- 100Ko.
- Png, jpg.

In this image, you can place 2 messages, see 3 (640x648px) & 4 (1152x388px)



inVideo Inkroll

In a nutshell

A call to action image, that will be displayed at 10sec of the beginning to push user to click for more info.

Assets :

- 1 image (if possible not simply a rectangle but play with transparent and shapes).
- (optional) 1 image mouse over / autoflip



inVideo inkroll



Assets:

1 image

- 512x512px (max).
- 100ko.
- Png, jpg.
- Optional 1 image mouseover/autoFlip
- 512x512px (max).
- 100ko.
- Png, jpg.

1 picto

- 128x128px.
- 100ko.
- Png.



